

WGU C211 - Global Economics for Managers Exam

1. **Views on Globalization:** New, Evolutionary, and Pendulum
2. **"New" view on globalization:** A force sweeping through the world in recent times.
3. **"Evolutionary" view on globalization:** A long-run historical evolution since the dawn of human history
4. **"Pendulum" view on globalization:** One that swings from one extreme to another from time to time
5. **Foreign Direct Investment:** Direct investment in, control, and management of value-added activities in other countries
6. **Political views on FDI:** Radical View, Free Market View, Pragmatic Nationalism

learnexams

7. **Benefits to a country receiving FDI:** Capital Inflow, Technology Spillover, Advanced Management Know-How, Job creation

8. **Costs to a country receiving FDI:** Loss of Sovereignty, Adverse effects on competition, Capital outflow.

9. **How do resources and capabilities influence the competitive dynamics of a business?:** Resource similarity and market commonality can yield a powerful framework for competitor analysis.

learnexams

LEARNEXAMS.COM

10. **Resource similarity:** The extent to which a given competitor possesses strategic endowment comparable, in terms of both type and amount, to those of the focal firm.

11. **How does resource similarity impact competitive dynamics?:** Firms with a high degree are likely to have similar competitive actions. (Starbucks' instant coffee & McDonald's iced coffee)

12. **Classical theories of international trade:** Mercantilism, Absolute advantage, and Comparative advantage

learnexams

13. **Modern theory view:** Dynamic

14. **Classical theory view:** Static

15. **Absolute advantage:** The economic advantage one nation enjoys that is superior to other nations

16. **Comparative advantage:** The advantage one economic activity nation enjoys in comparison with other nations (relative, not absolute)

get complete pdf at learnexams.com

17. **Mercantilism:** A theory that suggests that the wealth of the world is fixed and that a nation that exports more and imports less will be richer.

learnexams

LEARNEXAMS.COM